



As a local business you want to maximize your advertising dollars by showcasing your advertisement to those people in your target market.

Our **Zip Code Sponsorship Program** hits your target market each and every time! You simply choose in which zip code(s) you would like your advertisement to appear.

When a user searches for the weather forecasts of zip code(s) you have sponsored your advertisement will be shown, guaranteeing every user seeing your ad is in YOUR target market!

Zip Code Sponsorship #1
max. size of 600 x 100

7 Day Forecast For Bethel Park, PA (15102)

15102 GO
Enter your zip code for narrowed forecast

Wednesday November 5		High 67° 10% Chance Low 44° Precipitation	Zip Code Sponsorship #2 max. size of 300 x 125
Thursday November 6		High 71° 10% Chance Low 47° Precipitation	
Friday November 7		High 69° 30% Chance Low 46° Precipitation	
Saturday November 8		High 51° 30% Chance Low 36° Precipitation	Zip Code Sponsorship #3 max. size of 300 x 125
Sunday November 9		High 48° 20% Chance Low 33° Precipitation	
Monday November 10		High 47° 20% Chance Low 36° Precipitation	Zip Code Sponsorship #4 max. size of 300 x 125
Tuesday November 11		High 52° 60% Chance Low 38° Precipitation	

Zip Code Sponsorship #5
max. size of 600 x 100

There are a total of five (5) spots available per zip code. Each sold on a first-come, first-serve basis.

- One Top Banner Ad**
600 x 100 pixels – **ONLY \$240 / year**
- Three Separate Business Card Ads**
300 x 125 pixels – **ONLY \$180 / year**
- One Bottom Banner Ad**
600 x 100 pixels – **ONLY \$120/ year**

Each advertiser is provided with an on-line account detailing # of:

- times their ad was viewed
- times their ad was clicked

Contact Todd Murphy at sales@PittsburghWeather.com or (412) 851-1440 for more information. Or, visit us at <http://www.PittsburghWeather.com> for complete details.